# **Audible Image Description Checklist**

## Context

* Is the image part of chapter introduction or lesson?
* Is the image a central point of the lesson?
* Is the image only decorative?
* Is the image part of an assessment or activity?
* Does understanding the image relate to required action?

## Audience

* Use age-appropriate vocabulary and terminology
* Reference examples and details the reader understands

## Concise

* Be succinct
* Avoid introducing new concepts or terms
* Include color only when significant
* Don’t repeat information presented in text

## Be Objective

* Describe what is seen
* Don’t interpret
* Don’t omit

## General to specific

* Begin with big picture content and then drill down to details
* Segment description into logical, digestible pieces

## Tone and language

* Use active verbs in present tense
* Check spelling, grammar, and punctuation
* Avoid abbreviations
* Use descriptive vocabulary

## References

* http://diagramcenter.org/making-images-accessible.html
* <https://dcmp.org/learn/621-description-key---quality-description> ​
* <https://www.wgbh.org/foundation/ncam/guidelines/accessible-digital-media-guidelines>​