



**AMERICAN
PRINTING
HOUSE** 

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For Immediate Release

Ali Center Teams up with APH to Expand Accessibility

Indoor Explorer allows people who are blind or visually impaired to navigate buildings

LOUISVILLE, Ky. (July 18, 2018) – The first of Muhammad Ali’s six core principles is confidence. Through a recent partnership with American Printing House for the Blind (APH), the Muhammad Ali Center is ensuring people who are blind or visually impaired can navigate independently with confidence.

The Ali Center is the latest Louisville location to be equipped with beacons and maps that work with APH’s phone application, Nearby Explorer Online. The application can be installed on Apple and Android phones and speaks surroundings in real-time to people who are blind or visually impaired. Beacons installed at the Muhammad Ali Center communicate with phones telling users where they are and what’s around them.

“Muhammad Ali’s name has become almost synonymous with acts of love and respect for all people,” said Jeanie Kahnke, Senior Director of Public Relations and External Affairs for the Ali Center. “Having navigational beacons inside the Center is an extension of Muhammad’s legacy by making our visitor experience more accessible for the blind and visually impaired. We are always grateful for the opportunity to provide enhanced experiences for all of our guests.”

APH is excited to partner with the Ali Center to ensure everyone feels welcome when visiting. “It’s liberating to know what’s around you and to know what direction to go,” said Larry Skutchan, Director of Technology Product Research at APH. “With Indoor Explorer you have options that you don’t have if you’re always dependent on somebody else to take you places.”

To schedule an interview or request more information use the below contact information.

The Muhammad Ali Center

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About The Muhammad Ali Center

The Muhammad Ali Center, a 501(c)3 corporation, was co-founded by Muhammad Ali and his wife Lonnie in their hometown of Louisville, Kentucky. The international cultural center promotes the Six Core Principles of Muhammad Ali (Confidence, Conviction, Dedication, Giving, Respect, and Spirituality) in ways that inspire personal and global greatness and provides programming and events around the focus areas of education, gender equity, and global citizenship. Its newest initiative, Generation Ali, fosters a new generation of leaders to contribute positively to their communities and to change the world for the better. The Center's headquarters also contains an award-winning museum experience. For more information, please visit www.alicenter.org.

About American Printing House for the Blind

American Printing House for the Blind is a worldwide leader in designing innovative lifelong learning solutions for children and adults who are blind or visually impaired. In this fast-changing world, we believe in the power and necessity of learning to open the doors to educational success, satisfying employment, social inclusion, active citizenship, and personal well-being. We level the learning playing field by providing specialized technology, materials, products, and services that are essential for education and life. American Printing House for the Blind is headquartered at 1839 Frankfort Avenue in Louisville, Kentucky. For more information, please visit www.aph.org.

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