



**AMERICAN
PRINTING
HOUSE** 

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For Immediate Release

Reach & Match Learning Kit Stimulates Multiple Senses to Educate and Engage

APH offers innovative system for students with sensory impairments and other special needs

LOUISVILLE, Ky. (October 31, 2017) – Every child needs multi-sensory stimulation, even when some of those senses are impaired. That’s why the American Printing House for the Blind (APH) now offers the Reach & Match Learning Kit®, an innovative system that helps students with sensory challenges and other special needs learn and engage with their peers.

Originally created for children who are blind or visually impaired, Reach & Match is a socially inclusive learning kit for all children, including those who are hard of hearing, have physical or intellectual impairment, developmental delay, autism, or multiple impairments.

Reach & Match’s unique design appeals to children of all abilities, creating an opportunity for them to play together or side by side. Reach & Match provides toddler training for manual dexterity and identifying tactile patterns, and helps children learn both braille and print. It facilitates inclusive learning to help children who are blind or sighted develop literacy, as well as early concepts of space and positional play, emotional development, and motor, communication, and social skills.

Reach & Match’s award-winning design features bright colors that make up four puzzle-piece mats. One side of each mat has a tactile pattern that matches corresponding tiles. The other side of the mats all have the same texture, but feature a recessed white path where children can match tiles that teach the printed alphabet alongside braille. Unique textures and distinct sounds for each tile expand the learning experience.

The developers of Reach & Match have field-tested its effectiveness with children with vision impairment, cognitive barriers, developmental delays, and social and communication impairment. Suitable for children 36 months old and up, Reach & Match’s set of four mats are cushioned for comfort when placed on the floor, and can also be set up in a variety of horizontal or vertical configurations for use in schools, childcare centers, early intervention centers, and homes. Users include teachers, Orientation & Mobility instructors, occupational therapists, psychologists, parents, and more.

To learn more, visit www.reachandmatch.com or email info@reachandmatch.com. To purchase from APH, visit shop.aph.org.



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About American Printing House for the Blind

American Printing House for the Blind is a worldwide leader in designing innovative lifelong learning solutions for children and adults who are blind or visually impaired. In this fast-changing world, we believe in the power and necessity of learning to open the doors to educational success, satisfying employment, social inclusion, active citizenship, and personal well-being. We level the learning playing field by providing specialized technology, materials, products, and services that are essential for education and life. American Printing House for the Blind is headquartered at 1839 Frankfort Avenue in Louisville, Kentucky. For more information, please visit www.aph.org.

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