



**AMERICAN
PRINTING
HOUSE** 

Jonathan Wahl
(c) 502-216-9075
jwahl@aph.org

For Immediate Release

LEGO Braille Bricks: Fun, Interactive Learning Through Play

Bricks introduce young students who are blind or visually impaired to braille basics.

LOUISVILLE, Ky. (August 3, 2020) – They're here! American Printing House for the Blind (APH) is now shipping LEGO Braille Bricks to school districts across the country. The bricks are being offered FREE of charge by the LEGO Foundation, the creators of LEGO Braille Bricks.

Understanding that braille education is essential for young people with visual impairments, the LEGO Foundation designed bright colored bricks, molded with studs that correspond to number and letters in the braille alphabet. The goal is to allow children to learn through play, boosting their confidence, and instilling important creative problem-solving skills.

APH is excited to be the official U.S. distribution partner with LEGO, overseeing distribution across the United States. In an effort to ensure student will have access to the bricks for years to come, they are being distributed directly to blindness education representatives across the country who will work with school districts and teachers to put them in the hands of students.

"When learning intersects with fun, everyone wins!" says APH President, and longtime educator Craig Meador. "We couldn't be more excited to be working with the LEGO Foundation to distribute an incredible tool to help introduce students to braille. Reading braille means literacy that connects students to lifelong learning and opportunity."

"Learning through play is a powerful way for all children to develop the breadth of skills, such as creativity, collaboration and communication, that they need to thrive in an ever-changing world," says John Goodwin, CEO of the LEGO Foundation. "With this project, we are bringing a playful and inclusive approach to learning Braille to children. I hope children, parents, caregivers, teachers and practitioners worldwide will be as excited as we are, and we can't wait to see the positive impact."

Designed alongside LEGO Braille Bricks are 90 educational activities designed to be teacher led. To preview lessons, or learn more, you can visit legobraillebricks.com.

For questions, or to schedule an interview, contact Jonathan Wahl, Public Relations Manager at American Printing House for the Blind.

Cell: 502-216-9075

jwahl@aph.org

[Media kit available here.](#)

About American Printing House for the Blind

1839 Frankfort Avenue, Louisville, KY 40206

American Printing House for the Blind is a worldwide leader in designing innovative lifelong learning solutions for children and adults who are blind or visually impaired. In this fast-changing world, we believe in the power and necessity of learning to open the doors to educational success, satisfying employment, social inclusion, active citizenship, and personal well-being. We level the learning playing field by providing specialized technology, materials, products, and services that are essential for education and life. American Printing House for the Blind is headquartered at 1839 Frankfort Avenue in Louisville, Kentucky. For more information, please visit www.aph.org.

About LEGO Foundation:

The LEGO Foundation aims to inspire and develop the builders of tomorrow; a mission that it shares with the LEGO Group. The LEGO Foundation is dedicated to building a future where learning through play empowers children to become creative, engaged, lifelong learners. Its work is about re-defining play and re-imagining learning. In collaboration with thought leaders, influencers, educators and parents the LEGO Foundation aims to equip, inspire and activate champions for play. For more information, visit www.LEGOFoundation.com

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