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CES Booth: 42146

Educational Coding Toy to Level the Playing Field

Code Jumper allows children who are blind or visually impaired to learn computer coding alongside peers.

LOUISVILLE, Ky. (January 6, 2019) – Code Jumper, a much-anticipated tool to learn computer coding, will be for sale this week. The educational toy was originally designed by Microsoft and developed by APH.

The tools that are previously used to teach computer coding to young children are highly visual, using the drag and drop of colored blocks on a screen to create animations. These methods are not accessible to children who are blind or visually impaired.

With Code Jumper students (ages 7-11) connect small pods, building strands of code. They can change sounds to create stories, songs, and jokes. The pods functions are indicated by a unique color and differently shaped knobs so that students can easily identify each pod by sight or touch. Students not only learn basic programming concepts, such as sequencing, iteration, selection, and variables, but also learn skills like computational thinking and debugging, which are skills that can serve them in all areas of life.

"Every child should have equal access to the important jobs being created in the technology field. Code Jumper gives them that access and opens a path to a meaningful career," explains APH CEO, Craig Meador.

The Consumer Technology Association awarded Code Jumper and American Printing House (APH) with a highly coveted *Best of Innovation Award*. The award acknowledges the importance of creating technology that is inclusive and creates a future that belongs to everyone.

Visitors to CES are invited to stop by APH's booth (42146), where Code Jumper will be on Display. On site interviews will be available for members of the media.

To set up an interview in advance, contact Jonathan Wahl at jwahl@aph.org or 502-216-9075.

Note: The CES Innovation Awards are based upon descriptive materials submitted to the judges. CTA did not verify the accuracy of any submission or of any claims made and did not test the item to which the award was given.

About American Printing House for the Blind

American Printing House for the Blind is a worldwide leader in designing innovative lifelong learning solutions for children and adults who are blind or visually impaired. In this fast-changing world, we believe in the power and necessity of learning to open the doors to educational success, satisfying employment, social inclusion, active citizenship, and personal well-being. We level the learning playing field by providing specialized technology, materials, products, and services that are essential for education and life. American Printing House for the Blind is headquartered at 1839 Frankfort Avenue in Louisville, Kentucky. For more information, please visit www.aph.org.

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