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**Media Advisory**

**APH Groundbreaking for New   
Dot Experience Museum**

**What:**Groundbreaking ceremony celebrating American Printing House for the Blind’s new museum, The Dot Experience.

**When:** 10 a.m., Monday, May 22, 2023

**Where:** Front lawn of the American Printing House for the Blind, 1839 Frankfort Ave. Louisville, KY 40206.

**Visuals/Media Availability:** Ceremonial groundbreaking. Large images of experiential renderings, and interviews with APH officials, and Program Speakers can be arranged.

**Official Program Speakers:**

**Joe Strechay,** Emcee**,** TV and film producer and consultant

**Dr. Craig Meador**, APH President

**Phoebe Wood**, APH Board of Trustees Chair

**First Lady Britainy Beshear**

**Mayor Craig Greenberg**

**Senator Gerald Neal**

**Councilman Andrew Owen**

**Terrance Sullivan**, District Director for Congressman Morgan McGarvey

**Denna Lambert**, NASA Goddard Space Flight Center

*As of 5-10-23*

**Official Groundbreaking Participants:**

**Dr. Craig Meador**, APH President

**Russell Shaffer**, APH Board Member

**Dr. Marje Kaiser**, APH Board Member

**Phoebe Wood**, APH Board of Trustees Chair

**Barrett Nichols**, APH Board Member

**Jane Hardy**, APH Board Member

**First Lady Britainy Beshear**

**Mayor Craig Greenberg**

**Terrance Sullivan,** District Director for Congressman Morgan McGarvey

**Councilman Andrew Owen**

**House Representative Josie Raymond**

**Senator Gerald Neal**

**Denna Lambert,** NASA Goddard Space Flight Center

**Joe Strechay**, TV and film producer and consultant

**Bradley and Jasiah,** Kentucky School for the Blind students

*As of 5-10-23*

**Background:**

APH is currently in the midst of a $55 million comprehensive campus improvement project. This includes the offices, general building infrastructure, and the APH Museum, now known as The Dot Experience.

* The Dot Experience name pays homage to APH’s history and commitment to braille, a series of six dots that in combination, form letters, numbers, and words, and serve as the code for communication and lifelong literacy.
* The Dot Experience brings to life APH stories and more on a world stage. It will serve as a global model of inclusion, accessibility, and innovation at the forefront. Museums have traditionally been structured in a way that limits the experience and enjoyment of visitors with disabilities.
* The Dot Experience is designed with the needs of everyone and will serve as a global model museum with the most comprehensive levels of universal design and accommodations.
* The Dot Experience will open in 2025.
* Building renderings can also be found in the [APH News Kit](https://www.aph.org/contact-us/newsroom/) at <https://www.aph.org/contact-us/newsroom/>

**Project Partners:**

**Project Manager & Owner’s Representative**

PLC Management

**Architect**

K. Norman Berry Associates Architects PLLC

**Construction Manager**

Bosse Construction Inc.

**Interior Design**

Swope Design Group

**Exhibit Design**

Solid Light Inc.

**Accessibility Consulting**

Prime Access Consulting Inc.

**Civil Engineer**

Sabak, Wilson & Lingo Inc.

**Mechanical/Electrical Engineer**

Kerr-Greulich Engineers

**Structural Engineer**

Structural Services Inc.

**Foodservice Design**

Dykes Foodservice Solutions Inc.

**About American Printing House for the Blind**

American Printing House for the Blind is a worldwide leader in designing innovative lifelong learning solutions for children and adults who are blind or low vision. We believe in the power and necessity of learning to open the doors to educational success, satisfying employment, social inclusion, active citizenship, and personal well-being. We level the learning playing field by providing specialized technology, materials, products, and services that are essential for education and life. For more information, please visit [www.aph.org](http://www.aph.org).