



AMERICAN
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HOUSE 

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For Immediate Release

Mike May Joins APH as Navigation Technology Advisor

Louisville, KY (June 21, 2023) – The American Printing House for the Blind (APH) is pleased to announce that Mike May has joined their team in the role of Navigation Technology Advisor. May has more than 25 years of experience in product innovation and cultivating partnerships which have positively impacted individuals around the world.

“Mike May is a well-known visionary in the blindness field,” said Craig Meador, Ed.D., APH President. “Having Mike’s knowledge and expertise involved with our Orientation and Mobility Roadmap and other product development, is sure to help us reach our goal of making the most innovative products and services for individuals who are blind or have low vision.”

APH is known globally for manufacturing and designing highly innovative, groundbreaking products and educational resources for individuals who are blind or have low vision. Through these state-of-the-art creations, APH continues to break down barriers to ensure the people we serve have the tools needed for lifelong success. May’s role will advance APH’s vision for this strategic expansion through relationship building, and experience design, all with a focus of orientation and mobility.

“The future of orientation and mobility technology has never looked so promising and exciting. APH is committed to helping teachers prepare students for that future, and to have the guidance of Mike May, a well-known pioneer in accessible navigation, there to advise us, provides an incredible opportunity to enhance students’ ability to explore all the exciting frontiers that await them after graduation,” said Anne Lancaster, Vice President, Chief Officer Innovation and Strategy.

Orientation and mobility are the crux of every individual who is blind or low vision. May understands the importance of services to develop and enhance those crucial skills.

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“I am eager to help to make the accessible toolbox more powerful, especially with navigation and O&M tools. This includes the Monarch and other tools for tactile maps,” said May.

May is considered a founder of indoor navigation through the work done by his company Sendero, which laid the groundwork for GoodMaps, and all other indoor navigation initiatives that followed. May served as GoodMaps’ Chief Evangelist from 2019 - 2023, promoting the groundbreaking app that aids individuals who are blind or low vision to move through public places safely, efficiently, and independently. From 2018-2019, May served as Executive Director of Envision, which employs over 250 people who are blind or low vision in manufacturing, resulting in revenue of nearly \$200 million. In 2017, May served as President and CEO at The Lighthouse for the Blind Inc., in Seattle, WA. The Lighthouse is a nonprofit social enterprise providing employment, support, and training opportunities for people who are blind, deafblind, and blind with other disabilities, with revenue over \$80 million. From 1999-2016, May served as President and CEO of Sendero Group LLC. The company develops software and manufactures accessible GPS navigation products, and distributes adaptive technologies.

May also holds the downhill speed skiing record for a person who is totally blind, racing at 65 miles per hour. He serves on the Consumer Technology Association Board, and was inducted into the Consumer Technology Hall of Fame in 2022. He was also the subject of the bestselling book, *Crashing Through*. When not working, he can be found traveling, skiing, hiking, and enjoying live music.

About American Printing House for the Blind

American Printing House for the Blind is a worldwide leader in designing innovative lifelong learning solutions for children and adults who are blind or low vision. In this fast-changing world, we believe in the power and necessity of learning to open the doors to educational success, satisfying employment, social inclusion, active citizenship, and personal well-being. We level the learning playing field by providing specialized technology, materials, products, and services that are essential for education and life. American Printing House for the Blind is headquartered at 1839 Frankfort Avenue in Louisville, Kentucky. For more information, please visit www.aph.org.

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