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For Immediate Release

APH Welcomes Bruce Sexton as Director of Access and Belonging

Louisville, KY (October 23, 2023) - American Printing House for the Blind (APH) is pleased to announce that Bruce Sexton has been hired as the Director of Access and Belonging. Access encompasses impacting the lives of disabled individuals. This includes physical and technological access, which APH goes well beyond mere compliance, into first-rate accessibility. Belonging is the knowledge that one's value and worth are prioritized in all aspects of life.

Sexton has been a leader in the blindness community for over 15 years. He has experience in designing and enhancing programs for the blind or otherwise disabled populations. APH is confident he will utilize his keen ability to effectively manage people and projects with access and belonging at the forefront.

“APH is focused on creating a workplace of equity, diversity and inclusion. At APH, we also believe that disability access must be a part of these discussions as you cannot truly address the first three unless you have resolved disability related access. We are excited to have Bruce join our team to help us address these areas here at APH and in Louisville,” said Craig Meador, Ed.D., APH President.

In his new role, Sexton will partner with senior leaders throughout the company to further enhance the culture of access and belonging into all teams and departments at APH.

“Everything we do at APH needs to be filtered through lenses of blind logic, assumed competency, and blind informed decision-making,” he said. “When we achieve that, then we, the blind and low vision, will truly feel as though we have a voice at every table, on every level. We won’t just feel as though we belong. We will know it with absoluteness.”

Sexton is a results-oriented director with experience in collaborative management, strategic planning, physical and virtual disability access, training, documentation, and

data gathering. He has been recognized for his proactive approach and keen ability to effectively manage people and projects with multiple moving parts.

While attending the University of California at Berkeley, Sexton took on a pivotal role as the president of the California Association of Blind Students. During that time, he, along with the National Federation of the Blind (NFB) and its California chapter, played a key part in advocating for accessibility in a lawsuit against Target due to Target's then inaccessible website. Their efforts led to a significant development in 2009, when Target, the discount retail giant, settled the suit and took proactive measures to ensure the accessibility of its website. This achievement, marked by a \$6 million settlement, stands as a testament to the power of collective action and to Sexton's commitment to making positive systemic change for the blind. We are pleased to now have Sexton's brand of strong leadership at APH.

About American Printing House for the Blind

American Printing House for the Blind is a worldwide leader in designing innovative lifelong learning solutions for children and adults who are blind or visually impaired. In this fast-changing world, we believe in the power and necessity of learning to open the doors to educational success, satisfying employment, social inclusion, active citizenship, and personal well-being. We level the learning playing field by providing specialized technology, materials, products, and services that are essential for education and life. American Printing House for the Blind is headquartered at 1839 Frankfort Avenue in Louisville, Kentucky. For more information, please visit www.aph.org.

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