Sara Brown
Public Relations Manager
Sbrown@aph.org
(502) 608-3271

Media Advisory

APH to Commemorate World Braille Day with Announcement of Significant Grant from PNC Foundation, Details for First Official Program of The Dot Experience

What: A media and community event to announce a grant from PNC Foundation that will fund the delivery of the first official program of The Dot Experience, in partnership with the Louisville Free Public Library.

When: 10 a.m., Thursday, January 4, 2024

Where: Northeast Regional Library branch (15 Bellevoir Circle)

Visuals/Media Availability: Observe and engage with activities representative of various educational elements that will comprise the first official program of The Dot Experience in 2024-2025. Among the activities of greatest visual interest include learning how to use an abacus on APH's "life sized" abacus, using muffin tins to interact with braille, and understanding orientation and mobility with Tactile Town.

Speakers will be available for interviews.

Official Program Speakers:

- Jo Haas, Vice President, Advancement & Dot Experience, APH
- Michael Moll, Senior Vice President and Director of Client and Community Relations for Louisville, PNC
- Kathy Mullen, Director of Education, Visually Impaired Preschool Services (VIPS)
- Deputy Mayor Nicole George
- Kentucky School for the Blind student

About PNC Foundation

The PNC Foundation, which receives its principal funding from The PNC Financial Services Group (www.pnc.com), actively supports organizations that provide services for the benefit of communities in which it has a significant presence. The foundation focuses its philanthropic mission on early childhood education and community and economic development, which includes the arts and culture. Through PNC Grow Up Great®, its signature cause that began in 2004, PNC has created a bilingual $500 million, multi-year initiative to help prepare children from birth to age 5 for success in school and life.

About American Printing House for the Blind

American Printing House for the Blind is a worldwide leader in designing innovative lifelong learning solutions for children and adults who are blind or low vision. We believe in the power and necessity of learning to open the doors to educational success, satisfying employment, social inclusion, active citizenship, and personal well-being. We level the learning playing field by providing specialized technology, materials, products, and services that are essential for education and life. For more information, please visit www.aph.org.